



January 7, 2026

Honorable Tim Salazar
Honorable John Bear
Joint Appropriations Committee
200 West 24th Street, Capitol Building, E201
Cheyenne, WY 82002

Re: Project Blue Moon (PRCA) (Letter # 5)

Dear Chairman Salazar, Chairman Bear and members of the Joint Appropriations Committee,

Wyoming has the unique opportunity to be home to the Professional Rodeo Cowboys Association (PRCA), which includes offices, museum, and an arena). Currently housed in Colorado Springs, Colorado, PRCA wants to relocate to Cheyenne, Wyoming. It would be an incredible honor for Wyoming to add to our western traditions, be the home base for the organization, and create additional opportunities for our young people to turn their passions into in-state careers.

I am requesting a total of \$15 million to assist the PRCA in their relocation efforts. As a conduit to increased tourism, \$6 million should come from tourism account 441 and \$9 million from tourism fund 446. I ask for \$3 million effective immediately so that planning and design can get underway upon approval of the PRCA's governing body to move to Cheyenne. I understand the House and Senate Leadership are considering co-sponsoring a bill to accomplish this same appropriation. If so, and it meets the single purpose provisions of Wyoming's Constitution, I would proudly sign it into law pending review.

It is my understanding that Cheyenne LEADS has also committed \$15 million to match the state's investment in this project, so there is already substantial local "skin in the game".

Thank you for considering this request,

Sincerely,

A handwritten signature in blue ink, appearing to read "Mark Gordon", is written over the word "Sincerely,".

Mark Gordon
Governor

MG:rl:kh