



# Wyoming Lottery Corporation Overview

## Modernization of Lottery

November 4, 2025

Travel, Recreation, Wildlife & Cultural Resources Committee  
Wyoming State Legislature  
State Capitol Building  
200 W. 24<sup>th</sup> Street  
Cheyenne, WY 82001

Dear Chairman Landen, Chairman Byron, and Members of the Committee:

On behalf of the Wyoming Lottery Corporation (WyoLotto), I humbly submit this letter in support of continued legislative partnership as we uphold our mission to operate with integrity, transparency, and responsibility, while giving back meaningfully to the communities of Wyoming.

Since our establishment in 2013, WyoLotto has maintained a steadfast commitment to public trust and service. We operate under strict standards and are deeply proud of our role in supporting the Wyoming economy. To date, WyoLotto has contributed more than \$44 million to Wyoming cities, towns, and counties, \$152 million in prizes awarded to players, and \$22 million in commissions earned by local retailers. These figures reflect our continued impact in every corner of the state. This track record underscores WyoLotto's role as a reliable, responsible economic partner to Wyoming's citizens and small businesses.

Today, Wyoming's economy, and the way our citizens transact, has evolved dramatically. Across the country and in Wyoming, consumers increasingly use digital payments instead of cash. According to the Federal Reserve's 2025 Diary of Consumer Payment Choice, cash accounted for only 14% of all consumer payments in 2024. This shift has created clear demand from Wyoming businesses, retailers, and consumers for an update to the lottery's payment systems. Our retailers have shared that their customers overwhelmingly carry less cash, making it increasingly difficult to participate in the lottery under current limitations.

To address this, WyoLotto has worked with stakeholder groups, retailers, and consumer representatives to identify a modernization option that responsibly introduces optional debit payment methods. WyoLotto's approach to modernization is rooted in fiscal

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prudence and player protection. To that end, the Wyoming Lottery Corporation Board of Directors has formally adopted a Resolution (see attachments) ensuring that all associated fees, equipment, and training costs for modernization will be covered by WyoLotto. This modernization effort is intended to be entirely optional. Retailers may choose whether or not to participate. WyoLotto has consistently placed voluntary limits on itself to protect consumers and will continue its self-imposed limit of \$125 per player, reaffirming our leadership in responsible gaming. Through these commitments, WyoLotto is taking every measure to balance modernization with accountability, safety, and public confidence.

With this proposed legislative update, WyoLotto seeks to continue its mission of operating responsibly, giving back generously, and adapting thoughtfully to the changing needs of Wyoming citizens and businesses. Modernization will ensure that the lottery remains relevant, accessible, and sustainable, without compromising our long-standing values of integrity, fairness, and community partnership.

We respectfully request the Committee's consideration and support of these modernization efforts. Wyoming is currently the only state who has a lottery and does not offer a cashless option.

Sincerely,



Jon Clontz  
Chief Executive Officer  
Wyoming Lottery Corporation

### Attachments:

- Statute Review defining proceeds of the Lottery
- Current Responsible Gaming efforts of WyoLotto
- Current debit use of lotteries across the nation
- Resolution adopted by the Wyoming Lottery Board to address any stakeholder concerns

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### Statute Review

- "Net proceeds" means all revenue less direct, indirect, operating, and nonoperating expenses consistent with generally accepted accounting principles.
- **45% Prize Money**
  - As nearly as practical, at least forty-five percent (45%) of the total revenue from the sale of lottery tickets or shares shall be made available as prize money, provided, however, that this subsection shall be deemed not to create any lien, entitlement, cause of action or other private right and any rights of holders of tickets or shares shall be determined by the corporation in setting the terms of its lottery or lotteries.
- **75% Proceeds to the State**
  - On or before the fifteenth day of each quarter, the corporation shall transfer to the treasurer's office, for credit to the lottery account which is hereby created, at least seventy-five percent (75%) of the net proceeds from the preceding quarter. Final reconciliation of the transfer to the state under this subsection shall be determined at the end of each fiscal year based on the audited annual financial statements. Upon their deposit into the account, any monies representing a deposit of net proceeds shall then become the unencumbered property of the state of Wyoming, and the corporation shall have no power to agree or undertake otherwise. At least once per fiscal year, these monies shall be paid by the treasurer to the treasurers of the counties, cities, and towns for payment into their respective general funds. The percentage of the balance that will be distributed to each county and its cities and towns will be determined by computing the percentage that sales of lottery tickets collected by retailers in each county, including its cities and towns bear to total sales of lottery tickets collected by retailers in all counties including their cities and towns.
- **6% Retailer**
  - The corporation shall provide for compensation to lottery retailers in the form of commissions in an amount of not less than six percent (6%) of gross sales and may provide for other forms of compensation for services rendered in the sale or cashing of lottery tickets or shares.

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### Responsible Gambling

WyoLotto is committed to responsible gambling and continues to pursue progress in raising awareness of responsible gambling and providing resources for those who experience problem gambling. Since the launch of WyoLotto, we have been active in educating on responsible gambling. Not only do we provide a certification for counselors to treat problem gambling, we are also a founding member of the Wyoming Responsible Gambling Coalition, which was formally established in 2016. As we continue our efforts, we decided to actively pursue Responsible Gambling Verification Best Practices at the Planning Level from the National Council on Problem Gambling and the North American Association of State and Provincial Lotteries. We now have an inclusive Responsible Gambling Program we are executing on after achieving Verification. This includes:

- Educating staff, retailers and players on responsible gambling and resources for problem gambling.
- Supporting the national Problem Gambling Awareness month through an advertising campaign during March, including digital channels.
- Executing an advertising campaign “Too Much Good is Bad” statewide. The campaign included digital/social channels, PR, radio, billboards and print throughout Wyoming. This campaign ran leading up to the NCAA March Madness tournament and during.
- In collaboration with the WRGC, we have evaluated research firms to execute a new study on gaming in Wyoming. We identified a Wyoming firm (WYSAC) that better understands the state's demographics. Our target is to begin the study this summer.
- Supporting the NCPG efforts on a national level through participation on important initiatives such as the Nominations and Selection Committee and being active in conversations and training with the Council—ensuring we have the tools to continue to be responsible in all areas of our business.

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### United States Review of Debit Card Use Review

Number of Lotteries that sell lottery tickets: 46

Number of states that accept Debit: 44

Number of states that accept Credit: 24

Number of states that do not accept debit: 2 (Wyoming, Tennessee)

\*Tennessee does allow an online option through a lottery app, with the customers using their ACH Bank account. **Wyoming is the only state without a cashless option.**

State	Cash	Debit	Credit	State	Cash	Debit	Credit
Arizona	Yes	Yes	Yes	Montana	Yes	Yes	No
Arkansas	Yes	Yes	No	Nebraska	Yes	Yes	Yes
California	Yes	Yes	Yes	New Hampshire	Yes	Yes	No
Colorado	Yes	Yes	No	New Jersey	Yes	Yes	No
Connecticut	Yes	Yes	No	New Mexico	Yes	Yes	No
Delaware	Yes	Yes	Yes	New York	Yes	Yes	Yes
DC	Yes	Yes	No	North Carolina	Yes	Yes	No
Florida	Yes	Yes	Yes	North Dakota	Yes	Yes	No
Georgia	Yes	Yes	No	Ohio	Yes	Yes	Yes
Idaho	Yes	Yes	Yes	Oklahoma	Yes	Yes	No
Illinois	Yes	Yes	Yes	Oregon	Yes	Yes	Yes
Indiana	Yes	Yes	Yes	Pennsylvania	Yes	Yes	Yes
Iowa	Yes	Yes	No	Rhode Island	Yes	Yes	Yes
Kansas	Yes	Yes	Yes	South Carolina	Yes	Yes	No
Kentucky	Yes	Yes	Yes	South Dakota	Yes	Yes	Yes
Louisiana	Yes	Yes	Yes	Tennessee	Yes	No	No
Maine	Yes	Yes	Yes	Texas	Yes	Yes	No
Maryland	Yes	Yes	No	Vermont	Yes	Yes	Yes
Massachusetts	Yes	Yes	No	Virginia	Yes	Yes	No
Michigan	Yes	Yes	Yes	Washington	Yes	Yes	Yes
Minnesota	Yes	Yes	No	West Virginia	Yes	Yes	Yes
Missouri	Yes	Yes	Yes	Wisconsin	Yes	Yes	No
Mississippi	Yes	Yes	Yes	Wyoming	Yes	No	No

Data from MUSL (Multi-state Lottery Association)

\* In many states, where debit or credit transactions are regulated, retailers are given the choice to participate if they choose.