



An independent licensee of the Blue Cross and Blue Shield Association

BLUE CROSS BLUE SHIELD OF WYOMING

Jt. Appropriations Committee

July 13, 2020

As the only not-for-profit health insurer in Wyoming, Blue Cross Blue Shield Wyoming (BCBSWY) is rooted in Wyoming. We are headquartered in Cheyenne with offices throughout the state. We were formed in 1945, by a group of women associated with the WY Farm Bureau. Since that time, everything we do is aimed at making better healthcare available for Wyoming citizens. We employ nearly 250 Wyoming-based employees and are governed by a Board of Directors comprised of Wyoming residents representing broad perspectives of business, health care, banking, law, accounting and community services.

Business

BCBSWY participates in all facets of helping Wy residents obtain insurance – fully insured, self-funded and as a leader and partner in many State of Wyoming sponsored programs. Our total membership as of May 31, 2020, was 138,300 covered lives.

Fully Insured

- Small group (under 50 employees) – 14,400 covered lives
- Large group (51+employees) – 10,170 covered lives

ACA/Exchange individual

- On-exchange – 23,180 covered lives
- Off-exchange – 4,350 covered lives

Third Party Administration (Administrative Services Only – ASO)

- Makes up nearly 30% of book of business
- Nearly 50,000 covered lives

Wyoming Supported Programs

- WY Health Insurance Pool (WHIP)
- WY Guaranty Association
- KidCare CHIP
- WY Small Employer Re-insurance Pool

Information and Data Resource

- Health Marketplace Navigator (enrollment)
- WY Department of Insurance
- WY health care providers and associations