HOUSE BILL NO. HB0092

Wyoming film production rebates program.

Sponsored by: Joint Travel, Recreation, Wildlife & Cultural Resources Interim Committee

A BILL

for

- 1 AN ACT relating to economic development; creating the
- 2 Wyoming film production rebates program; authorizing
- 3 monetary rebates for qualified productions as specified;
- 4 providing definitions; imposing auditing requirements;
- 5 requiring rulemaking; providing for penalties; requiring
- 6 reports; making conforming amendments; providing an
- 7 appropriation; and providing for effective dates.

8

9 Be It Enacted by the Legislature of the State of Wyoming:

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- 11 **Section 1**. W.S. 9-12-410 through 9-12-414 are created
- 12 to read:

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- 9-12-410. Wyoming film production rebates program;
- 15 creation; purpose; administration; rulemaking.

1

2 (a) There is created the Wyoming film production

3 rebates program to be administered by the Wyoming tourism

4 board. The purpose of the program shall be to support

5 economic development by:

6

7 (i) Fostering the use of the state of Wyoming as

8 a site for film and digital entertainment productions and

9 services;

10

11 (ii) Bolstering the visitor economy by promoting

12 the state as a tourist destination; and

13

14 (iii) Benefitting Wyoming communities by

15 creating local jobs and training opportunities.

16

17 (b) To the extent funding is available, the board may

18 contract with an entity to provide monetary rebates to that

19 entity engaged in making a qualified production in this

20 state in accordance with this act. The sum of all

21 contractual obligations under this act shall not exceed the

22 total appropriation available for the program for any

23 fiscal biennium. The board shall promulgate rules necessary

1 to administer the program consistent with this act. The 2 rules shall include provisions defining the process for

3 applying for monetary rebates under the program,

4 establishing terms by which a contract under this program

5 shall be formulated and executed and establishing rebate

6 amounts and payment methods.

7

8 9-12-411. Definitions.

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10 (a) As used in this act:

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(i) "Below-the-line" means the expenses of a film or digital entertainment production that are professional, technical or require manufacturing, that do not directly relate to the creative side of a production and includes all expenses for labor and crew positions except for producers, directors, screenwriters and the principal cast;

19

20 (ii) "Board" means the Wyoming tourism board;

3

1	(iii) "Entity" means the person who is applying
2	for monetary rebates under the program for a qualified
3	production;
4	
5	(iv) "Program" means the Wyoming film production
6	rebates program created under this act, and includes tier 1
7	or tier 2 of the program as the context requires;
8	
9	(v) "Qualified expenditures" mean expenditures
10	for goods purchased or leased, or services purchased,
11	leased or employed from a vendor or supplier who is located
12	in and doing business in this state if the expenditure was
13	made in this state and was made for a qualified production.
14	"Qualified expenditures" shall be limited to:
15	
16	(A) Rents for real and personal property,
17	including rents for lodging, located in this state and
18	required as part of the qualified production;
19	
20	(B) Costs for food and beverage purchased

4

21 in the state required as part of the qualified production;

22

1 (C) Costs of set construction located in 2 this state; 3 4 (D) Costs of supplies, materials and 5 equipment rented or purchased in this state and required as part of the qualified production; and 6 7 8 (E) Local diems, below-the-line per salaries and employment benefits for services rendered by 9 10 Wyoming residents as part of a qualified production. 11 12 (vi) "Qualified production" means films and digital entertainment totally or partially produced and 13 filmed or recorded in this state meeting the criteria 14 specified under tier 1 or tier 2 of the program under W.S. 15 16 9-12-412 and that would encourage the use of the state as a 17 site for film and digital video productions and services; 18 19 (vii) "Wyoming resident" natural means any 20 person who is domiciled in the state of Wyoming for not

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less than ninety (90) days prior to involvement in a

qualified production or who maintains a permanent place of

1 abode within the state and who is not currently domiciled

2 in any other state, territory or country;

3

4 (viii) "This act" means W.S. 9-12-410 through

5 9-12-414.

6

7 9-12-412. Wyoming film production rebates program;

8 eligibility; submission of required information.

9

10 (a) The film production rebates program shall be

11 structured into two (2) rebate tiers as provided by

12 subsection (b) of this section. An entity shall be eliqible

13 to receive rebates under the program only through one (1)

14 rebate tier per qualified production. A qualified

15 production shall only be eligible for rebates under tier 1

16 or tier 2 of the program if:

17

18 (i) The entity provides the board with a

19 completed application, including the information required

20 under W.S. 9-12-413(a), signed by a person authorized to

21 bind the entity and certifying that any information

6

22 provided to the board has been verified and is correct;

1 (ii) The entity seeking the rebates maintains

2 accurate records and receipts for all qualified

3 expenditures and on the number of Wyoming residents,

4 Wyoming resident veterans of the armed forces of the United

5 States and Wyoming students hired, including vocational

6 training provided through internships and apprenticeships,

7 for the qualified production, which shall include payroll

8 records and record of the total number of people hired;

9

10 (iii) The entity remains in good standing with

11 the department of workforce services under the Wyoming

12 Employment Security Law and the Wyoming Worker's

13 Compensation Act; and

14

15 (iv) The qualified production includes the

16 branded recognition of Wyoming in a form negotiated by the

17 board under the terms of the contract entered into with the

18 entity. The board may by rule provide exceptions to the

19 requirement imposed under this paragraph.

20

21 (b) Subject to the requirements imposed by subsection

22 (a) of this section, the board shall administer the two (2)

23 tiered rebate program as follows:

2 (i) Tier 1: The board shall administer a 3 traditional media rebate program that provides a total 4 monetary rebate of not more than thirty percent (30%) of qualified expenditures for any qualified production. Only 5 full length feature films, streaming and television series, 6 commercials, documentaries, virtual reality products, 7 8 multi-media and new media campaigns shall qualify for a 9 tier 1 rebate. The rebates authorized under this paragraph

shall be subject to the following conditions:

11

10

12 (A) The base rebate qualified on expenditures provided for a qualified production under tier 13 1 shall be fifteen percent (15%) and shall require the 14 15 entity to demonstrate that the entity spent not less than 16 two hundred thousand dollars (\$200,000.00) in qualified 17 expenditures; and

18

(B) In addition to the fifteen percent (15%) base rebate provided under subparagraph (A) of this paragraph, an entity shall qualify for additional rebates not to exceed the total monetary rebate of thirty percent

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1 (30%) as prescribed by this paragraph in the percentages

2 specified and under the following conditions:

3

4 (I) A one percent (1%) to five percent

5 (5%) incremental rebate based upon the total number of

6 Wyoming residents employed on the entity's qualified

7 production as determined by the board;

8

9 (II) A five percent (5%) rebate upon

10 demonstrating that the majority of the qualified

11 production's post-production work was physically completed

12 in Wyoming;

13

14 (III) A two and one-half percent

15 (2.5%) rebate upon demonstrating that the qualified

16 production includes prominent Wyoming exposure and

17 strategic placement of Wyoming businesses, communities,

18 events, characters, ranch brands and names, clothing

19 brands, national parks, museums or other Wyoming

20 attractions and locations, including Wyoming product

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21 placements; and

(IV) A two percent (2%) to six percent (6%) incremental rebate based upon the total number of Wyoming resident veterans of the armed forces of the United States or Wyoming students sixteen (16) years of age or older employed on the crew of the entity's qualified production as determined by the board. A Wyoming student shall not be required to be a Wyoming resident under this

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subdivision.

10 (ii) Tier 2: The board shall administer 11 alternative media rebate program that provides a total 12 monetary rebate of not more than fifteen percent (15%) of qualified expenditures for any qualified production. Only 13 commercials, infomercials, documentaries, short films, 14 webisodes, video games, music videos, content-based mobile 15 16 apps, virtual reality products, multi-media and new media 17 campaigns, visual effects and standalone post-production work may qualify for a tier 2 rebate. The rebate authorized 18 19 under this paragraph shall be subject to the following 20 conditions:

21

22 (A) The base rebate on qualified 23 expenditures provided for a qualified production under tier

- 1 2 shall be ten percent (10%) and shall require the entity
- 2 to demonstrate that the entity spent not less than fifty
- 3 thousand dollars (\$50,000.00) in qualified expenditures;
- 4 and

- 6 (B) In addition to the ten percent (10%)
- 7 base rebate provided under subparagraph (A) of this
- 8 paragraph, an entity shall qualify for additional rebates
- 9 not to exceed the total monetary rebate of fifteen percent
- 10 (15%) as prescribed in the percentages specified and under
- 11 the following conditions:

12

- 13 (I) A one percent (1%) to five percent
- 14 (5%) incremental rebate based upon the total number of
- 15 Wyoming residents employed on the entity's qualified
- 16 production as determined by the board;

17

- 18 (II) A five percent (5%) rebate upon
- 19 demonstrating to the board that the qualified production
- 20 involves a Wyoming storyline or theme.

- 22 9-12-413. Wyoming film production rebates program;
- 23 application procedure; audit requirements.

2 (a) An entity may apply for a rebate on a qualified

3 production under tier 1 or tier 2 of the program at times

4 and on forms provided by the board. As part of the

5 application process, the entity shall provide:

6

7 (i) A copy of the script or a synopsis for the

8 qualified production;

9

10 (ii) A comprehensive list of all forecasted

11 qualified expenditures for which the entity intends to seek

12 rebates under tier 1 or tier 2 of the program for the

13 qualified production. The entity shall include the

14 following information as part of the list:

15

16 (A) The total dollar amount to be spent in

17 Wyoming including all expenditures on labor;

18

19 (B) The total in-state and out-of-state

20 below-the-line payroll figures;

21

(C) The total number of crew members to be

23 hired and the number of crew members that are Wyoming

residents, Wyoming resident veterans of the armed forces of 1 2 the United States or Wyoming students sixteen (16) years of age or older; 3 4 5 (D) The average crew size per day production preparation and shooting; 6 7 8 (E) The scheduled dates on which production preparation will occur and the total number of preparation 9 10 days; 11 12 (F) The scheduled dates on which production shooting will occur and the total number of days for 13 production shooting; 14 15 16 (G) A detailed list of all Wyoming film 17 locations to be used for the qualified production, including all cities or towns. 18 19 20 (iii) Proof from the department of workforce services that the entity is in good standing under the 21 Wyoming Employment Security Law and the Wyoming Worker's 22

13

Compensation Act;

23

1 2 (iv) A copy of the entity's most recent Internal 3 Revenue Service Form W9; and 4 (v) Any other information as specified by rule 5 of the board. 6 7 8 (b) No rebates on qualified expenditures under tier 1 or tier 2 of the program shall be made by the board unless: 9 10 11 (i) The board has approved the entity's 12 application in accordance with W.S. 9-12-412(a)(i) and the 13 board rules; 14 (ii) The qualified production is completed and 15 16 substantially all material contractual commitments made to 17 the board have been fulfilled in accordance with the 18 contract; and 19 20 (iii) The board has completed an audit of the entity's qualified expenditures to ensure compliance with 21 this act and the rules of the board. 22

9-12-414. Wyoming film production rebates program;

2 reporting; fraudulent claims.

3

4 (a) Beginning with its 2024-2025 biennial budget

5 request submitted under W.S. 9-2-1013, the board shall

6 include a report on expenditures under this act for each of

7 the immediately preceding two (2) fiscal years. The reports

8 shall include an explanation of the benefits accrued for

9 the state from the expenditure of funds and for the rebates

10 authorized by this act.

11

12 (b) An entity that obtains payment under this act

13 through a claim that is fraudulent is liable for

14 reimbursement to the board equal to three (3) times the

15 amount paid and for all reasonable costs incurred by the

16 state in investigating the fraudulent claim. The amounts

17 due under this subsection are in addition to any criminal

18 penalty for which the entity is liable for the same acts.

19

20 **Section 2.** W.S. 9-12-1002(a)(intro) and (iv) is

21 amended to read:

23

1 9-12-1002. General powers and duties of the board; 2 rulemaking authority. 3 4 (a) The board shall be responsible for implementing the tourism program and functions, assigned to the Wyoming 5 business council under the Wyoming Economic Development 6 Act, including the expenditure of all funds appropriated 7 8 for the tourism program and shall: 9 10 (iv) Administer the Wyoming film industry financial incentive production rebates program as provided 11 12 in W.S. 9-12-402 through 9-12-406 9-12-410 through 9-12-414. 13 14 15 Section 3. There is appropriated three million 16 dollars (\$3,000,000.00) from the Wyoming tourism reserve 17 and projects account created by W.S. 39-15-111(p)(i)(B) to the Wyoming tourism board for the purposes of administering 18 19 this act and making the rebate payments authorized by this 20 act. This appropriation shall be for the period beginning with the effective date of this act and ending June 30, 21

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2025. This appropriation shall not be transferred or

expended for any other purpose and any unexpended,

1 unobligated funds remaining from this appropriation shall

2 revert to the Wyoming tourism reserve and projects account

3 created by W.S. 39-15-111(p)(i)(B) on June 30, 2025.

4

5 **Section 4.** The Wyoming tourism board shall promulgate

6 rules and regulations necessary to implement this act on or

7 before July 1, 2023.

8

9 Section 5.

10

11 (a) Except as provided in subsection (b) of this

12 section, this act is effective July 1, 2023.

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14 (b) Sections 4 and 5 of this act are effective

15 immediately upon completion of all acts necessary for a

16 bill to become law as provided by Article 4, Section 8 of

17 the Wyoming Constitution.

18

19 (END)